# Sunset Lagoons Letterhead Design

## Design Elements

### Header

* **Logo Placement**: Top center, slightly larger than on business cards
* **Company Name**: “SUNSET LAGOONS” in bold typography beneath the logo
* **Tagline**: “Luxury Pool Experiences in the Gem State” in elegant serif font
* **Contact Information**: Right-aligned block containing:
  + Phone: (208) 555-POOL (7665)
  + Email: info@sunsetlagoons.com
  + Website: www.sunsetlagoons.com
  + Address: 1250 W Sunset Ridge Dr, Boise, ID 83713

### Body

* **Background**: Subtle watermark of the Idaho outline with very light blue gradient
* **Margins**: Professional 1-inch margins on all sides
* **Color Accents**: Thin horizontal line in the brand’s brown color below the header

### Footer

* **Color Bar**: Thin horizontal strip featuring the brand colors (brown, orange, blue) from left to right
* **Service Areas**: Small text listing “Serving Boise, Nampa, Meridian, Star, and Middleton”
* **Social Media**: Icons for Instagram, Facebook, Pinterest, and Houzz

## Paper Specifications

* **Weight**: 24 lb premium bond paper
* **Finish**: Slight pearl finish for elegant appearance
* **Color**: Warm white (not bright white) to complement the brand colors

## Usage Guidelines

* All official correspondence
* Proposals and quotes
* Contracts and agreements
* Thank you notes to clients
* Official announcements and press releases